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KNOWLEDGE BASE · PUBLIC DOCUMENT

Before you publish an AI video or voice: what to check

All in One AI

CODE	VERSION	COUNTRY · LANGUAGE
RLX-INT-KB-8850	v2026.11.26	International · English

MozOut International
RLX Holdings (Pty) Ltd. · Group RLX Holdings
Tax no. (SARS) 943 907 6234 · Registration no. (CIPC) 2025/667953/07

https://www.my.mozout.com/knowledgebase/8850

Before you publish an AI video or voice: what to check

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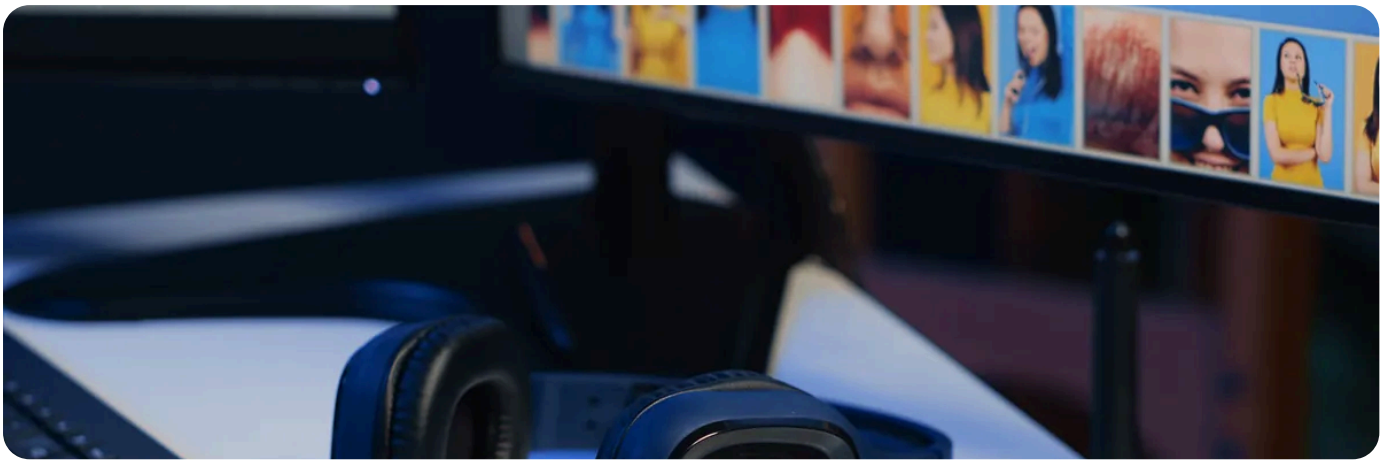

In short: before you publish an AI video or voice, watch and listen to all of it. Check that it shows nothing untrue about your business and that you have permission for everything in it. Ideas for using it are on the **AI video and voice** page.

Where it makes sense, and where not

Use	Advisable?	Note
Animated background at the top of your website	Yes	Short, without text and light, so the page does not slow down.
Voice-over for an explainer video	Yes	Check every name, number and price the voice says.
Phone line greeting	Yes	Listen to it on a phone, not only on the computer.
Video of a product you sell	With care	Customers buy what they see. Show the real product.
A «customer» or team member testimonial	No	People who do not exist giving opinions mislead viewers.
A real person's voice	Only with permission	Get it in writing and keep it.

Before you publish, in this order

1. **Watch the whole video** on a big screen. Look for warped hands and faces, objects that melt into each other and unreadable text.

2. **Listen to the voice to the end**, with headphones. Names, numbers, acronyms and prices are what most often comes out wrong.

3. **Check that nothing promises what it does not do**: a service, a result or a price.

4. **Get the file ready for the web.** A heavy video slows the page. See **what to defer when loading images and videos**.

5. **If the video has speech, add subtitles.** Many people watch videos with the sound off.

6. **Keep your own copy** and note the model and the request you used, so you can repeat the style and know where each file came from.

Rights and data

Who owns what AI creates depends on each country's law. See **who owns text and images made by AI**. And do not put customers' personal data or confidential information in your requests: see **what happens to what you type into an AI service**.

Never use video or voice to pass yourself off as another person or company
, or to make someone say what they did not say.

Using images too?
See **what to check in an AI image before you publish**. To create the video or the voice, see **creating a video with AI** and **turning text into speech**.

RECOMMENDED

Want to see what you can do with video and voice in All in One AI? See the AI video and voice page.

See AI video and voice →

SEE ALSO

- **Creating a video with AI: from a description or from a photo, through the API** →
- **Turning text into speech with AI: phone greetings, voice-overs and adverts** →

Making images with AI for your website: what to check before you publish

Who owns text and images made by AI: copyright in plain terms

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