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Generated on 14/11/2026 03:11

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SMTP Relay: an SMTP server for the automatic e-mails of your site, system or device

E-mail

CODE	VERSION	COUNTRY · LANGUAGE
RLX-INT-KB-7602	v2026.11.13	International · English

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https://www.my.mozout.com/knowledgebase/7602

SMTP Relay: an SMTP server for the automatic e-mails of your site, system or device

E-mail Created on **November 13, 2026** 2 min read



The short answer: SMTP Relay is our SMTP server, used by your website, your business system or a device to send its **automatic e-mails**: order confirmations, invoices, password resets, alerts. The program connects with a **username and password**, over an **encrypted connection**, and sends from **a domain of yours that you have verified**. You do not need to change your code: you only swap the SMTP server details.

Who uses it, and for what

What sends	Examples
Websites and WordPress	Contact forms, order confirmations, password reset e-mails.
Applications in PHP, Laravel, Node.js or Python	New user sign-ups, notifications, reports.
ERP, billing software and your own servers	Invoices, statements, system alerts.
Printers and devices	Scan to e-mail, error or supplies alerts: equipment that only knows how to speak SMTP.

How it works, in three steps

1. **Verify the domain** you will send from, in the Email Center, with the SPF, DKIM and DMARC records.

2. **Create an SMTP credential** for each program and store the password, which is **shown only once**.

3 **Fill in the program** with the server (shown in the Email Center), port **587 with STARTTLS** or **465 with TLS**, the username and the password.

The full walkthrough is in **getting started with SMTP Relay**.

What you get

What	With SMTP Relay
Connection	Encrypted: STARTTLS on port 587 or TLS on port 465.
Credentials	One for each website or system. Revoke only the one you stop using; the others keep sending.
Log	Every e-mail sent over SMTP shows up in the Email Center log, with its status and statistics. It is the same log as the API.
Blocked list	Addresses that bounced or complained do not receive again, which protects your domain reputation.
Sender	Any address on a domain you have verified.

It is not a mailbox, and not a newsletter service.
SMTP Relay only sends, and only automatic e-mails. For everyday mailboxes with webmail and Outlook there is **Professional E-mail**; for campaigns, E-mail Marketing. See **what SMTP Relay is not for**.

Building a new system?
The e-mail API sends through the same servers, with the same domains and the same log, and adds templates with variables. See **using SMTP Relay and the API together**.

RECOMMENDED

SMTP Relay is priced per e-mail sent, with a volume discount. Tell us how many e-mails you send each month and we will prepare your proposal.

Ask for a proposal →

SEE ALSO

Getting started with SMTP Relay: verify the domain, create a credential, connect your program →

- SMTP Relay in any program: what Host, Port, Encryption, Username and From mean on each screen
- How SMTP Relay is priced: paying per e-mail sent, volume discounts and asking for a proposal
- What SMTP Relay is not for: newsletters and everyday company mailboxes, and what to use instead
- Sending e-mail by SMTP or through an e-mail API: which suits your application
- SPF, DKIM and DMARC: why your e-mail lands in spam

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