MozOut

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Plus addressing: name+tag addresses to sort sign-ups and see who shared your address

E-mail

CODE	VERSION	COUNTRY · LANGUAGE
RLX-INT-KB-7266	v2026.11.13	International · English

MozOut International
RLX Holdings (Pty) Ltd. · Group RLX Holdings
Tax no. (SARS) 943 907 6234 · Registration no. (CIPC) 2025/667953/07

https://www.my.mozout.com/knowledgebase/7266

Plus addressing: name+tag addresses to sort sign-ups and see who shared your address

E-mail Created on **November 13, 2026** 2 min read



The short answer: a message sent to `ana+shopping@yourcompany.com` lands in the `ana@yourcompany.com` mailbox, with nothing to create. Whatever comes after the **+** and before the @ is a tag of your choice. It helps you **sort mail** by where it came from and **find out who passed your address on**. It works on cPanel mailboxes, on hosting plans and on the Professional E-mail plan alike.

What it is good for

Use	Example
Sign-ups on websites and online sales sites	`ana+supplierX@yourcompany.com` when registering on the supplier's site
Newsletters you subscribed to	`ana+news@yourcompany.com`, easy to filter into a folder
Spotting address leaks	If spam arrives at `ana+fair2026@yourcompany.com`, you know which list was passed on
Testing your own website	`ana+test1@yourcompany.com`, `ana+test2@yourcompany.com`, without creating mailboxes

A folder for each tag, automatically

cPanel can create a folder by itself whenever a message with a new tag arrives. A message to ana+news goes into a folder called "news".

1. **Log in to cPanel** and open **Email Accounts**.
2. **Click Manage** on the mailbox you want.

3 **Under Plus Addressing**, turn on the option to create folders automatically, and save.

If you would rather keep everything in the inbox and decide case by case, leave that option off and use a webmail filter: condition "To contains +news", action "move to folder". See **creating filters in Roundcube**.

The limits

1 **Some websites reject the +** in their forms, through their own fault. Use the plain address there.

2 **It only works for receiving.** Your replies go out from ana@, and the recipient then knows the address without the tag.

3 **It hides nothing from anyone who knows.** A spam robot can strip the tag and write to ana@. For a real separation, use an address of its own or a forwarder: **forwarders and aliases**.

Use tags you will still recognise in a year.
"+supplierX" tells you where it came from; "+a1" tells you nothing.

Do not give tagged addresses to customers.
The address people use to work with you should be simple and easy to say on the phone. Tags are for sign-ups and lists, not for your business card.

NEED A HAND?

Questions about sorting your mail with tags or filters? Talk to us.

Open a support ticket →

SEE ALSO

- How to create e-mail filters in Roundcube →
- Catch-all, forwarders and aliases: the three that get confused →
- Global Email Filters in cPanel: one rule for every mailbox on your domain →
- Keeping a business inbox under control: folders, flags, Archive and a weekly routine →

How to stop spam reaching your mailbox: what we filter and what you can do →

Which e-mail addresses a business should create: role addresses and personal ones →

Mozout

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