

KNOWLEDGE BASE · PUBLIC DOCUMENT

WHMCS e-mails landing in spam or not sent: SMTP settings, sender address and templates

Choosing the Right Plan

CODE

RLX-INT-KB-6456

VERSION

v2026.10.16

COUNTRY · LANGUAGE

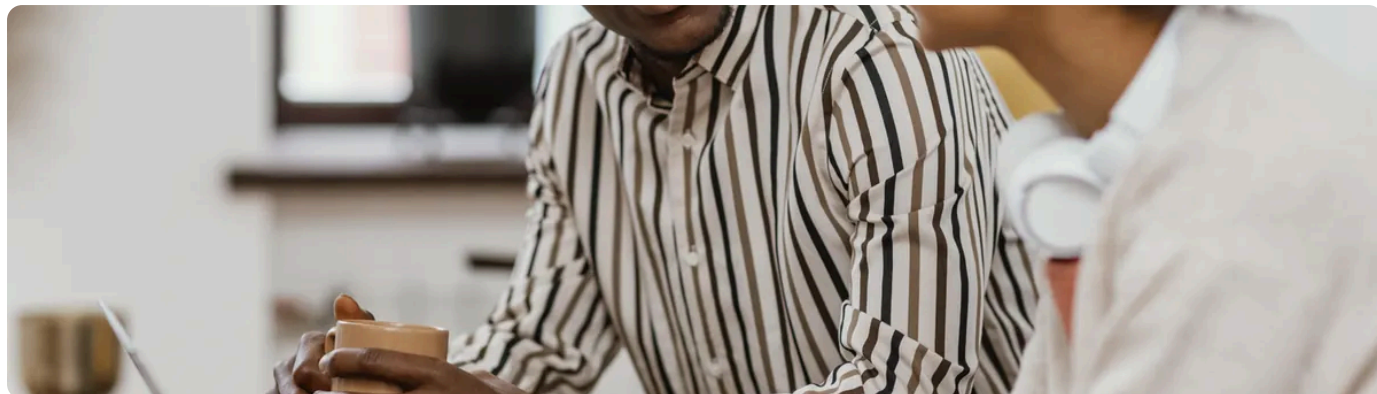
International · English

MozOut International

RLX Holdings (Pty) Ltd. · Group RLX Holdings

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<https://www.my.mozout.com/knowledgebase/6456>



*This article is for resellers who run their own WHMCS. WHMCS is another company's product: we neither sell nor resell licences, as explained in **what WHMCS is**. Menu names change from one WHMCS version to the next. **The short answer:** WHMCS sends invoices, reminders and ticket replies. When those messages do not arrive or land in spam, the cause is rarely WHMCS itself: it is the **sending method** (plain PHP mail instead of authenticated SMTP), a **sender address** that does not match the domain, or a domain **without SPF, DKIM and DMARC**. If messages never even leave the queue, check the cron job first in **the most common WHMCS problems**.*

What goes wrong, and where it is fixed

Symptom	Most likely cause
No customer receives anything	Sending is set to PHP and the receiving server refuses, or the SMTP details are wrong. The WHMCS e-mail log shows whether the message left.
It arrives, but in spam	The sender address belongs to a domain without SPF, DKIM and DMARC, or to a different domain from the one sending. See SPF, DKIM and DMARC .
Spam only at Gmail, or only at Outlook	The domain has no reputation yet, or the templates look like advertising. See a new domain sending e-mail .
The SMTP test hangs and ends with no answer	The wrong port for the encryption type, or the network will not let that port out. See ports 465 and 587 .
Customers reply and the reply goes nowhere	The sender address is not a real mailbox, or it is not linked to the support department.

Setting up sending through your own mailbox

1

Create a mailbox on your domain in cPanel, just for WHMCS (for example “billing@” or “support@”). A real mailbox that receives replies.

2

In WHMCS, open the mail settings: Configuration > System Settings > General Settings, Mail tab. Recent versions have a button to choose the mail provider: pick **SMTP**.

3

Fill in the server details: server mail.yourdomain, port **465 with SSL** (or **587 with TLS** if 465 will not get through), username set to the mailbox’s **full address**, and the mailbox password (not the cPanel or My MozOut password).

4

Set the sender: on the same tab, the system “From” name and address should be those of the mailbox you just created. An address on another domain, or a free one, is the shortest road to spam.

5

Send the test e-mail the screen offers, to an outside account of your own. Open it and read the header: **reading an e-mail header**.

6

Review the templates in **Configuration > System Settings > Email Templates**: a clear subject, your business name, no all-capitals, no image-only messages, no link shorteners. The fields WHMCS fills in itself, such as `{ $client_name }`, stay as they are.

7

Check the domain's SPF, DKIM and DMARC. If your mail lives with another provider and WHMCS sends through our server, SPF has to include both: **creating your SPF record**.

Do not stay on plain PHP mail. Without authentication the receiving servers cannot tell the mail is yours, and invoices are the first to get lost. See **mail() or SMTP**. And if you point WHMCS at another provider's SMTP and the connection never opens, ask us whether outbound connections to that server are allowed, rather than trying ports at random.

The e-mail log is the proof. WHMCS keeps a list of every message sent to each customer. If it is there and the customer says it never came, look in their spam; if it is not there, the problem is the sending or the cron job.

WHMCS mail still not arriving? Send us the sender address, one recipient that failed and the time it was sent.

[Open a support ticket](#)

RLX-LIMITES

Where to see it in your account

The reseller plans differ in accounts and space: Reseller I has 10 accounts and 50 GB, II has 30 accounts and 120 GB, III has 60 accounts and 250 GB. We do not state a per-hour sending limit for them here, so do not plan around a number you have not seen.

- **Create the mailbox.** In the cPanel of the account where WHMCS runs, open Email Accounts and create one just for WHMCS (billing@ or support@ on your domain). Use its full address and password in the SMTP settings.
- **Check that messages leave.** Open Track Delivery in cPanel and search for the recipient: it shows whether the server sent the message or refused it.
- **Your limits.** Resource Usage in cPanel shows when the account reached a limit. If invoices go out in bursts and some fail, tell us the time and the recipient and we will check.

/RLX-LIMITES

SEE ALSO

[SPF, DKIM and DMARC: why your e-mail lands in spam](#)

[Creating your SPF record, step by step](#)

[SMTP ports 465, 587 and 25: SSL, STARTTLS and which one to use](#)

[Reading an e-mail header: did SPF, DKIM and DMARC pass?](#)

[A new domain sending e-mail: how to build a reputation without landing in spam](#)

[The most common WHMCS problems, and what causes them](#)



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2025/667953/07

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