

KNOWLEDGE BASE · PUBLIC DOCUMENT

Which hosting plan for a travel agency: packages, enquiries and trust

Choosing the Right Plan

CODE

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VERSION

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COUNTRY · LANGUAGE

International · English

MozOut International

RLX Holdings (Pty) Ltd. · Group RLX Holdings

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<https://www.my.mozout.com/knowledgebase/5958>



The short answer: someone choosing a trip wants to see **what is included, the destination's photos and who is behind it**, before asking for details. A site with a page per destination, a form and a WhatsApp button is enough, and **the entry plan will do**. What decides the sale is trust.

What the site needs

What	What to do
Packages and destinations	A page per destination or package, with what it includes, what it does not, the dates and how to book. Clear and without small print.
Photographs	They are what sells. Plenty, good and light: Image optimisation , and with usage rights: Photos for your website .
Enquiry	A short form (destination, dates, people) and WhatsApp: A safe, spam-free form .
Trust	Address, phone, the agency's name and, if your country's law requires it, the licence details in view. Customer reviews, with permission: Reviews and reputation .
Several languages	If you attract tourists, an English version helps: hreflang and duplicate versions .

Getting started

1

Start with the entry plan and a site with the main destinations, the contact and the ways to book.

2

Reply to enquiries fast: someone planning a trip asks several agencies and stays with whoever answers first.

3

Say how to pay and what happens if the trip is cancelled, in clear text, before they ask.

4

Put the site on Google: **Being found on Google.**

5

Review the plan if you start booking and charging on the site: **Which plan for bookings.**

Do not promise what you do not control. Prices, seats and flights change; show update dates, or ask people to confirm. An offer that no longer exists on the site costs the trust of whoever saw it.

For hotels and operators with bookings and photography, see **Which plan for a hotel or tour operator.**

Building an agency's site? Tell us which destinations you sell and how you receive enquiries today.

[Open a support ticket](#)

SEE ALSO

Image optimisation and WebP

Photos for your website: where to get them legally and what to credit

A website form that is safe and spam-free: honeypot, captcha and validation

Reviews and reputation: how to ask for them and how to answer the bad ones

Site in several languages or countries: hreflang and avoiding duplicate versions



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