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Page or post in WordPress: which to use for what

Content, Themes & Plugins

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MozOut International
RLX Holdings (Pty) Ltd. · Group RLX Holdings
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https://www.my.mozout.com/knowledgebase/5730

Page or post in WordPress: which to use for what

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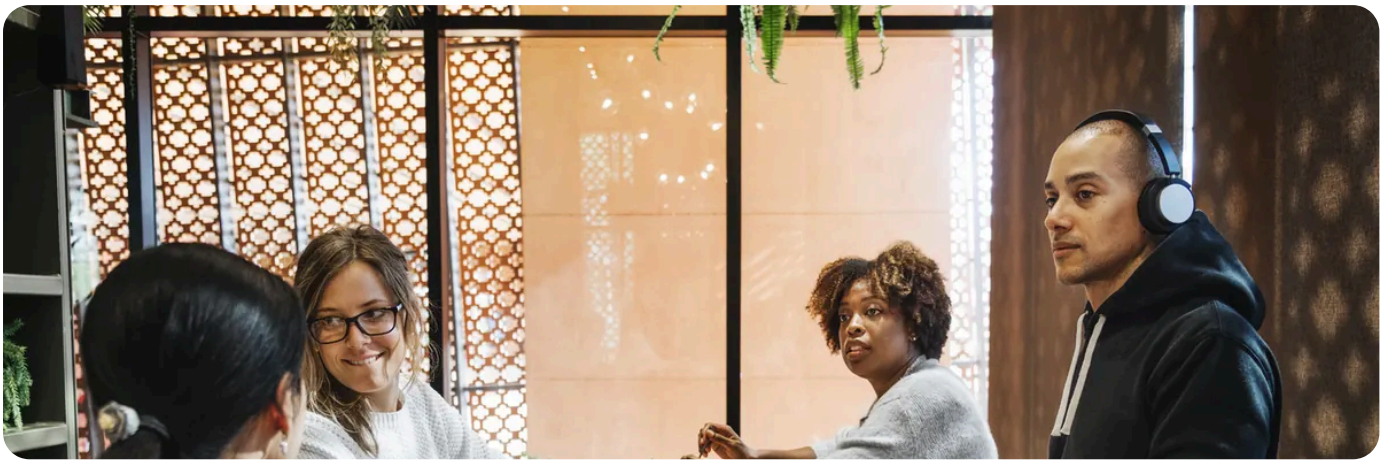

The short answer: use a **page** for what does not change with time and is part of the site (About, Services, Contact) and a **post** for what has a date and keeps adding up (news, tips, updates). The difference is not only looks: WordPress treats them differently, and choosing wrongly costs tidying later.

The differences

	Page	Post
Has a date	No.	Yes, and appears most recent first.
Goes in the blog and the feeds	No.	Yes.
Has categories and tags	No.	Yes.
Can have “child” pages	Yes (Services > Websites).	No: organised by categories.
Comments	Usually off.	Usually on.
Examples	Home, About, Contact, Prices, Privacy policy.	“Five tips for...”, “October news”, a client’s case.

How to decide

1. **Ask yourself:** “A year from now, will this still be true and part of the site?” If so, it is a **page**.

2. **Ask yourself:** “Is this news or a tip that will join others?” If so, it is a **post**.

3 **Create it in the right place:** Pages > Add New, or Posts > Add New: **Creating and editing pages** and **Writing a post**.

4 **Put the pages in the menu** and the posts in the blog: **Menus in WordPress**.

5 **Link the two:** a post should point to the service page it talks about: **Internal links**.

Do not use posts for what should be a page.
A “Contact” as a post disappears under the news and ends up with a 2025 date. And do not use pages for news: you lose the list, the categories and the order. WordPress does not convert one into the other by itself; it is done by hand, or with a plugin.

For a small business, 5 to 8 pages and a blog with a few good posts are enough.

NEED A HAND?

Already have content of the wrong type and want help? Open a ticket with the address and what you want to change.

Open a support ticket →

SEE ALSO

- **Creating and editing pages in WordPress** →
- **Writing a blog post in WordPress** →
- **Internal links: how to link your own pages so nothing stays hidden** →
- **WordPress permalinks and the 404 that follows** →

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