

KNOWLEDGE BASE · PUBLIC DOCUMENT

Which hosting plan for a car dealer or garage: stock, photos and enquiries

Choosing the Right Plan

CODE

RLX-INT-KB-5394

VERSION

v2026.10.18

COUNTRY · LANGUAGE

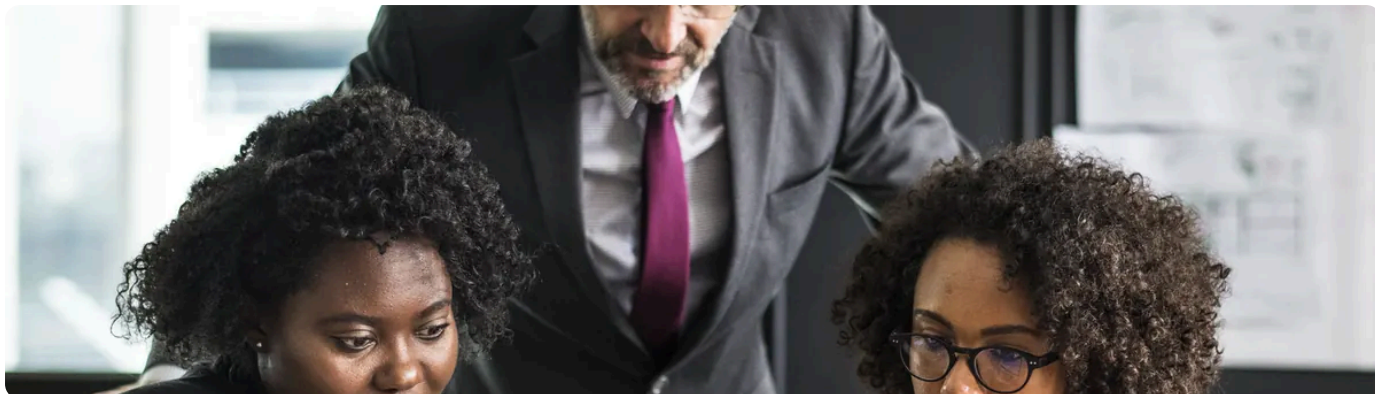
International · English

MozOut International

RLX Holdings (Pty) Ltd. · Group RLX Holdings

Tax no. (SARS) 943 907 6234 · Registration no. (CIPC) 2025/667953/07

<https://www.my.mozout.com/knowledgebase/5394>



The short answer: a car dealer lives on **listings with many photographs** that change every week. To start, **the entry plan will do**, as long as the images are shrunk. The work is in keeping the stock right: a sold car still on sale damages trust faster than a slow site.

What weighs, and what does not

Part of the site	What to do
Photos of the cars	They are the weight of the site. Use a maximum width and WebP: Image optimisation . Only load the first ones of each listing at the start: Lazy loading .
The car's details	Make, model, year, mileage, fuel and price as text . It is what the person compares, and what Google reads.
Sold cars	Mark them "sold" or lead to similar cars, instead of leaving a 404: Crawl errors in Search Console .
Contact	Call and WhatsApp on each page, with the car's name already written in the message: Putting WhatsApp on your site .
Garage	Hours, services, reference prices and how to book, in text. The Google Business Profile counts a lot: Being found on Google .

How to choose, step by step

1

Start with the entry plan and measure: **How to monitor your site performance in cPanel**.

2

Decide who updates the stock and when, and do it the same day as the sale.

3

Set the photo size for whoever uploads them.

4

If the stock is big and search gets slow, see **A shop with thousands of products is slow**: the problem is the same.

Beware of misleading ads. Price, mileage and condition must be the real ones. In many countries there are rules on advertising vehicles: check yours.

A dealer that advertises on classified portals can put a link to each listing on its site, or the other way round. Both help.

Building a dealer's or garage's site? Tell us how many cars you usually have and how you update them.

[Open a support ticket](#)

RLX-PLANOS

In our plans

Situation	Plan	Why
Start: a stock of cars with shrunk photos, details as text and a contact	Pro	1 site, 10 GB NVMe SSD and unlimited e-mail accounts, so each salesperson can have an address on the dealership's domain
Dealership and garage as separate sites, or several brands	Plus	6 sites and 20 GB NVMe SSD, with 200 e-mails per hour for enquiries
A big stock, with many photos per car and years of sold listings kept	Ultra or Business	unlimited sites and 30 to 200 GB NVMe SSD

WHEN TO MOVE UP: Move up when the photos of the stock fill the space (check Disk Usage in cPanel every month), when you want a separate site for the garage or for another brand, or when the e-mails from enquiries and notices reach the 100 e-mails per hour of the Pro plan. If the stock grows so much that the search on the site becomes slow, a VPS (virtual server with full SSH access) is the next step. Moving up can be done at any time and the site is not lost.

/RLX-PLANOS

SEE ALSO

Image optimisation and WebP

Lazy loading images and videos: what to defer and what never to

Crawl errors in Search Console: 404, soft 404 and server errors, one by one

Which hosting plan for a real estate agency: listings, many photos and search



Online version of this document

MozOut is a leading internet services company, with a mission to help businesses to be born and prosper through technology.

2020

FOUNDED

37,000+

CLIENTS

130+

SIGN-UPS A DAY

MozOut International

RLX Holdings (Pty) Ltd. • Group RLX Holdings

TAX NO. (SARS)

943 907 6234

REGISTRATION NO.
(CIPC)

2025/667953/07

REGISTERED OFFICE

1111 Olive Street
Saint Louis 63101, Missouri, United States

CONTACT

info@mozout.com • +27 78 823 3325 • www.mozout.com

OPENING HOURS

Monday to Friday - 08 AM to 04 PM
Saturday & Sunday - Closed