

KNOWLEDGE BASE · PUBLIC DOCUMENT

Which hosting plan for an event, wedding or campaign site that lives for a few weeks

Choosing the Right Plan

CODE

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International · English

MozOut International

RLX Holdings (Pty) Ltd. · Group RLX Holdings

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<https://www.my.mozout.com/knowledgebase/5340>



The short answer: an event, wedding or campaign site has a **short life** and, near the date, a **peak** of visits. It is light, and **an entry shared plan is enough**. The decisions that matter are where to put it (a subdomain of a domain you already have can save a registration) and what to do with it when the event is over.

What weighs, and what does not

Part of the site	What to do
Address	A domain of its own looks more serious and is easy to say. For a short action, a subdomain of the domain you already have will do: Subdomain or folder .
RSVPs	A simple form. Test that the messages arrive and that the person gets a confirmation: A contact form that actually reaches your inbox .
Guest list	Do not publish it. If you need a guests-only area, protect it with a password: Password protecting a folder .
Photos	Shrink them and use WebP: Image optimisation . If they show people, ask permission from whoever appears.
The day	Visits bunch up near the date: Preparing for a traffic spike .

How to choose, step by step

1

Choose the address and note the date until which you need it.

2

Make a simple version: what, where, when, how to get there, how to confirm.

3

Test everything on a phone, where most people will open it.

4

Decide from the start what you will do afterwards: keep it as a memory, redirect to another site or switch it off. See **Pointing your domain at a social page**.

Do not let the domain lapse without deciding. An address that was shared with many people and then vanishes shows an error to whoever opens it. See **Domain renewal**.

If the site is only for the days of the event, a “coming soon” page before and a thank-you page after cover much of what you need: **A coming soon or maintenance page**.

Making a site for an event or a campaign? Tell us the date and how many people you expect.

[Open a support ticket](#)

SEE ALSO

[Subdomain or folder: where to put a blog, a shop or a test site](#)

[Password protecting a folder with Directory Privacy](#)

[Preparing for a traffic spike: a campaign, a launch or a live event](#)

[Domain renewal: deadlines, reminders and what you lose](#)



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MozOut International

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