

KNOWLEDGE BASE · PUBLIC DOCUMENT

Which hosting plan for a directory or classifieds site: listings, search and spam

Choosing the Right Plan

CODE

RLX-INT-KB-5328

VERSION

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COUNTRY · LANGUAGE

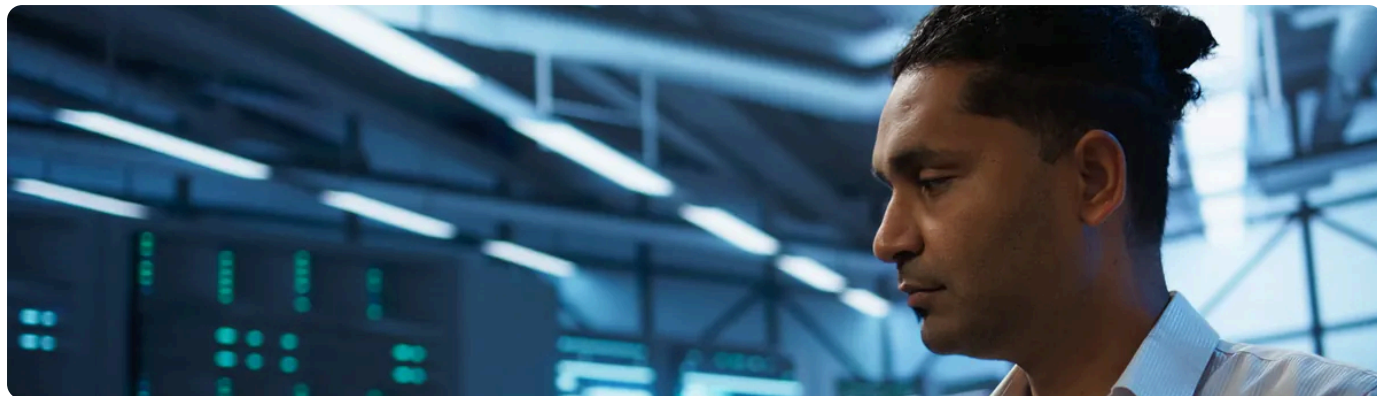
International · English

MozOut International

RLX Holdings (Pty) Ltd. · Group RLX Holdings

Tax no. (SARS) 943 907 6234 · Registration no. (CIPC) 2025/667953/07

<https://www.my.mozout.com/knowledgebase/5328>



The short answer: a directory or classifieds site is **heavier than a presentation site**: lots of people writing, searching and uploading images, and caching helps less when users are logged in. You can start on a **shared plan**, but expect to move up. The biggest problem, before weight, is usually **spam**.

What weighs, and what does not

Part of the site	What to do
User-submitted listings	They attract spam and scams. Moderate before publishing, limit submissions and validate the forms: A website form that is safe and spam-free .
Fake sign-ups	Accounts created by bots fill the database. See Fake orders and spam sign-ups and Stopping spam comments .
Search	It gets slow with many listings if the database has no indexes: Database indexes .
Images	Each user uploads their own, unshrunk. Limit the size and resize on upload: Image optimisation .
Many processes at once	Users online at the same time occupy processes: Entry processes .

How to choose, step by step

1

Start on a shared plan with the spam protections on from day one.

2

Set the moderation rules and who applies them, before opening to new advertisers.

3

Measure the usage: **How to monitor your site performance in cPanel.**

4

Move to a VPS or Cloud when search gets slow, when process-limit errors appear or when the number of users online at once grows.

If the site collects user data, you have duties towards it: consent, access requests and deletion. See **Customer data in your shop**. Rules vary by country.

Give each listing its own address and a unique text. Repeats from several advertisers make Google treat similar pages as duplicates.

Building a directory or a classifieds site? Tell us how many listings and users you expect.

[Open a support ticket](#)

SEE ALSO

[A website form that is safe and spam-free: honeypot, captcha and validation](#)

[Database indexes in phpMyAdmin: the types, the column order, and how to add one](#)

[Entry processes: why a site with few visitors can still hit the limit](#)

[Which hosting plan for a membership, booking or course site where visitors log in](#)



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2020

FOUNDED

37,000+

CLIENTS

130+

SIGN-UPS A DAY

MozOut International

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2025/667953/07

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