

KNOWLEDGE BASE · PUBLIC DOCUMENT

Which hosting plan for a farm or agricultural business: catalogue, orders by WhatsApp and slow connections

Choosing the Right Plan

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COUNTRY · LANGUAGE

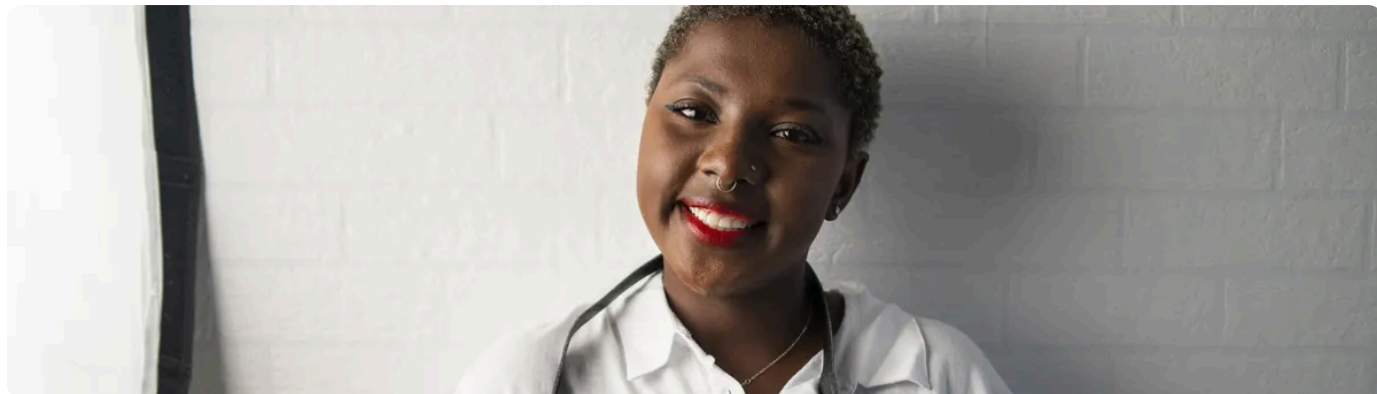
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MozOut International

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The short answer: a farm's site is usually a **simple catalogue**: what it produces, when, where to buy and how to order. It is light, and **the entry plan is fine**. What decides whether it sells is being easy to open on a phone with a weak signal and having a direct contact.

What weighs, and what does not

Part of the site	What to do
Products	A photo, the name, the unit and the price as text (not in an image), with the date of the last update.
Seasons	What is available changes with the year. Pick a tool in which the team can change the text without asking anyone.
Orders	Often the phone and WhatsApp are enough. See Putting WhatsApp on your site and The WhatsApp Business catalogue .
Slow connections	Buyers may be in an area with little signal. Light pages, few big photos: A site that loads on slow mobile data .
How to get there	The address, directions in text and a call button. See Being found on Google .

How to choose, step by step

1

Start with the entry plan and a simple site with a page per product category.

2

Shrink the photos before uploading: **Image optimisation and WebP**.

3

Put the call and WhatsApp buttons at the top, finger-sized.

4

If you want to sell with payment on the site, it is already a shop: see **An online shop with local payment methods** and **Which hosting plan for an online shop**.

Promise only what you can deliver on the date. If the catalogue says a product is available and it no longer is, the customer is worse off than without a catalogue. Update it or say “on request”.

An Instagram or Facebook account does not replace the site: people search on Google and want to see the price and contact without having to log in anywhere.

Want to put the farm’s products online? Tell us what you sell and how you want to receive orders.

[Open a support ticket](#)

SEE ALSO

[A site that loads on slow mobile data: how to make it lighter](#)

[Setting up a product catalogue in the WhatsApp Business app](#)

[Putting WhatsApp on your site: the link, the button and the ready-written message](#)

[Image optimisation and WebP](#)



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TAX NO. (SARS)

943 907 6234

REGISTRATION NO.
(CIPC)

2025/667953/07

REGISTERED OFFICE

1111 Olive Street
Saint Louis 63101, Missouri, United States

CONTACT

info@mozout.com • +27 78 823 3325 • www.mozout.com

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