

KNOWLEDGE BASE · PUBLIC DOCUMENT

Which hosting plan for a hotel, lodge or tour operator: photos, bookings and several languages

Choosing the Right Plan

CODE

RLX-INT-KB-5310

VERSION

v2026.10.15

COUNTRY · LANGUAGE

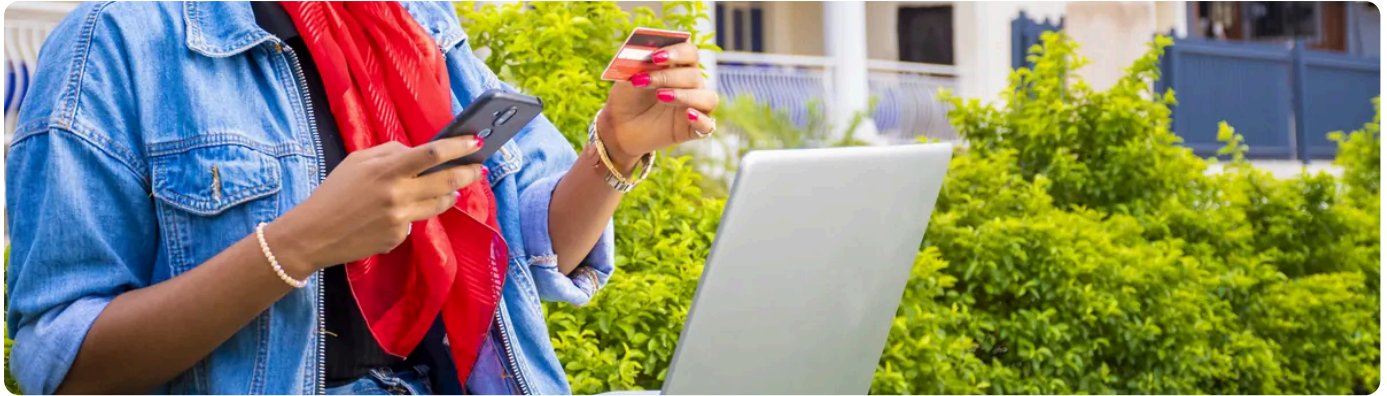
International · English

MozOut International

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The short answer: a tourism site lives on **big photographs** and **several languages**, and most visits come from abroad, from phones and from slow connections. To start, **an entry shared plan is enough**, if the images are well handled; what deserves attention is the booking engine.

What weighs, and what does not

Part of the site	What to do
Photographs	They make people want to book and they weigh a lot. Use WebP and do not load the ones below the fold: AVIF or WebP and Lazy loading .
Languages	A site per language or a plugin that keeps each page in each language. See A multilingual WordPress site and hreflang .
Bookings	An outside booking engine, embedded in the page, is usually simpler and safer than building one. If you take payments, see How online payments work .
High season	Visits and bookings bunch up around dates. See Preparing for a traffic spike .
Reviews	They count for a lot with people choosing. See Reviews and reputation .

How to choose, step by step

1

Start with the entry plan and upload images that are already shrunk.

2

Decide how you will handle the languages before writing, not after: changing the structure with the site full is work.

3

Choose the booking engine and test a whole booking, including the confirmation e-mail to the guest and the notice to reception.

4

Put the address, directions and contacts in text and a WhatsApp button.

5

Review the plan if the site has its own booking system running on the server, with many users at once.

Do not store card details on your site. A booking engine or a payment service takes care of that; the site should only send the guest there. If in doubt, ask first.

Many tourism visitors arrive on slow mobile data. A light site sells more than a beautiful heavy one: **A site that loads on slow mobile data.**

Building a lodging or tour operator's site? Tell us the languages and how you want to take bookings.

[Open a support ticket](#)

SEE ALSO

[Image optimisation and WebP](#)

[A multilingual WordPress site: plugin options, URLs and what Google needs](#)

[Preparing for a traffic spike: a campaign, a launch or a live event](#)

[Which hosting plan for a restaurant: menu, photos and bookings](#)



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2025/667953/07

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