

KNOWLEDGE BASE · PUBLIC DOCUMENT

Which hosting plan for a law firm, accountant or consultant: credibility, e-mail and confidentiality

Choosing the Right Plan

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COUNTRY · LANGUAGE

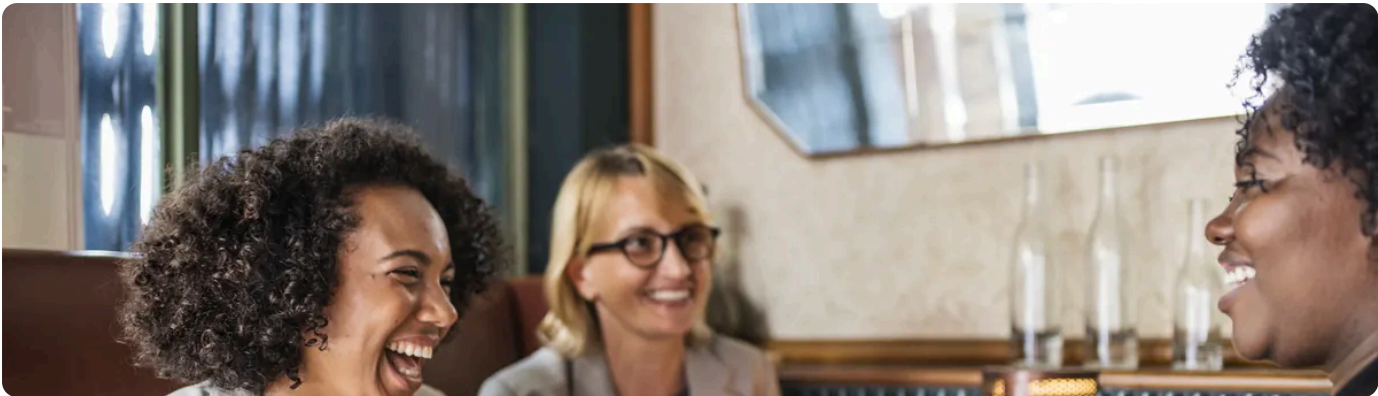
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The short answer: a practice sells trust, and the site is light: **one of the first shared plans is enough**. What makes the difference is **e-mail on your own domain**, a page that shows who the people are and **care with what clients send you**.

What weighs, and what does not

Part of the site	What to do
E-mail	On the practice’s domain, for everyone on the team. A free address costs credibility. See E-mail inside a hosting plan or a separate e-mail plan .
About us	Real names, roles and, where applicable, registration numbers with the professional body. It is what the client checks before calling.
Contact form	Say at the top what not to send through it. Test that messages arrive: A contact form that actually reaches your inbox .
Client documents	Avoid asking for sensitive documents as ordinary e-mail attachments. Arrange a call first, or use a secure sharing service. See Personal data protection .
Articles and news	A block of useful texts helps you get found. See Being found on Google .

How to choose, step by step

1

Start with the entry plan and create the team’s mailboxes.

2

Put the same signature on every e-mail, with name, role, phone and address.

3

Write the privacy policy in plain language and link it from the form.

4

Ask for backups of the site and the e-mail as routine, not only when something goes wrong.

5

Review the plan if you start having a client portal with password access: it is no longer just a presentation site.

Rules on advertising and confidentiality vary by profession and by country.

Check with your professional body what you may say on the site (results, prices, comparisons) and how to handle clients' information.

If the practice serves companies, put the opening hours and a direct contact where they cannot be missed: people who ask a practice for help are usually in a hurry.

Want help getting the practice's site and e-mail working together? Tell us how many people you are and what you need.

[Open a support ticket](#)

SEE ALSO

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TAX NO. (SARS)

943 907 6234

REGISTRATION NO.
(CIPC)

2025/667953/07

REGISTERED OFFICE

1111 Olive Street
Saint Louis 63101, Missouri, United States

CONTACT

info@mozout.com • +27 78 823 3325 • www.mozout.com

OPENING HOURS

Monday to Friday - 08 AM to 04 PM
Saturday & Sunday - Closed