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Which hosting plan for a blog: start small and know when to grow

Plans by Type of Website

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Which hosting plan for a blog: start small and know when to grow

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For a new blog, **the entry plan is enough**. A blog is one of the lightest things you can put online: text, a few images and a small database. What makes it heavy is not the number of posts, it is what you pile on top: oversized images, many plugins and a crowd that arrives all in the same minute. Buy the plan for what the blog is today, and move up when the numbers in the panel ask for it, not before.

What decides a blog's plan

Question	Why it matters
How many blogs will you run?	One fits any plan. Two or three, each with its own domain, call for a plan that counts sites. The column to read is on the **hosting plans** page.
What images do you publish?	Photos straight from the camera take space and load slowly. Resizing them before uploading saves more than a bigger plan. See **image optimisation and WebP**.
How many plugins?	Every plugin runs on every visit. A blog with few plugins and a page cache carries far more people than one with twenty plugins and no cache.
Do you expect peaks?	A social media share or a press mention brings hundreds of people in the same minute. What counts is the peak, not the monthly total.

Getting started, step by step

1. **Pick the lowest plan that covers your sites.** For one blog, the first step. The comparison is in **Pro, Plus, Ultra or Business: choosing without guesswork**.

2. **Install WordPress with the cPanel installer** and switch on page caching. The servers run LiteSpeed, and the plugin that fits is the one in **LiteSpeed Cache for WordPress: the first settings**.

3 **Publish for a month and look at the numbers.** In cPanel, **Resource Usage** (Metrics section) shows consumption against the limit. How to read it is in **how to monitor your site performance in cPanel**.

4 **Change plan only when the numbers ask for it:** the disk filling up, usage hitting the ceiling at your busiest hours, or more sites than the plan counts. You make the change yourself, with no ticket: **changing plan and how the amount is settled**.

! **A slow blog rarely needs a bigger plan.**
Nearly always it is a multi-megabyte image on the home page, a heavy theme or a plugin calling an outside service. Changing plan hides the problem for a few months and then it comes back, dearer. Measure first: **the site is slow, what to measure before you change plan**.

If the blog turns into a business
(adverts, a shop, a members area), review the plan that same day, because the kind of visit changes. A blog people only read is light; one with accounts and purchases is not.

NEED A HAND?

Not sure your blog fits the entry plan? Send us the address and what you publish, and we will look at the usage with you.

Open a support ticket →

In our plans

Situation	Plan	Why
Starting: one blog with text and a few images	Pro	1 site, 10 GB NVMe SSD, unlimited mailboxes on your own domain and unlimited databases
Two or more blogs, or lots of photos	Plus	6 sites on the same plan and 20 GB NVMe SSD
A network of blogs, or a blog that became a business	Ultra or Business	unlimited sites, 30 GB on Ultra and 50 to 200 GB on Business

WHEN TO MOVE UP: move up when the disk in cPanel is filling, when you want a second blog (the Pro plan counts one site) or when the notification e-mails get close to the 100 per hour of the Pro plan. Going up is done in My MozOut and the site stays where it is, nothing is lost. A slow blog is not on this list: measure first.

SEE ALSO

- Pro, Plus, Ultra or Business: choosing without guesswork
- LiteSpeed Cache for WordPress: the first settings
- How many visitors can a hosting plan handle
- WordPress hosting

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